

Data Protection

1. Name and contact details of the controller and the company data protection officer

This Privacy Policy applies to data processing by:

Responsible: FRANZ INDUSTRIEBETEILIGUNGEN AG

Am Silbermannpark 1b - 86161 Augsburg

Germany

Tel: +49 (0)821 450420 0

Email: info@franzag.de

Website: www.franzag.de

2. Collection and storage of personal data as well as the nature and purpose of their use

a) When visiting the website

When you visit our website www.franzag.de the browser used on your device automatically sends information to the server of our website. This information is temporarily stored in a 'log file'. The following information will be collected without your intervention and stored until automated deletion:

- IP address
- Date and time of the request
- Time zone difference to Greenwich Mean Time (GMT)
- Content of the request (concrete page)
- Access Status / HTTP status code
- Amount of data transferred at the time
- Website from which the request comes
- Browser type and version
- Operating system and its interface
- Language and version of the browser software
- Name of the website visited
- Message about successful processing request

The data mentioned are processed by us for the following purposes:

- Ensuring smooth connection to the website
- Ensuring comfortable use of our website
- Evaluation of system security and stability, and
- For further administrative purposes.

The legal basis for data processing is Art. 6 para. 1 p. 1 (f) GDPR. Our legitimate interest follows from the data collection purposes listed above. In no case will we use the data collected for the purpose of drawing conclusions about you.

In addition, cookies and analysis services are used when visiting our website. Further details can be found under no. 5 and 6 of this privacy statement.

b) When registering for our newsletter

If, pursuant to Art. 6 para. 1 sentence 1 (a) GDPR, you have expressly consented, we will use your e-mail address to regularly send you our newsletter. The indication of an e-mail address is sufficient for receiving the newsletter.

Deregistration is possible at any time, for example, via a link at the end of each newsletter.

Alternatively, you are welcome to unsubscribe at any time by sending an e-mail to info@franzag.de.

3. Disclosure of data

A transfer of your personal data to third parties for purposes other than those listed below does not take place.

We only share your personal information with third parties if:

- You have given express consent according to Art. 6 para. 1 sentence 1 (a) GDPR
- Disclosure pursuant to Art. 6 para. 1 sentence 1 (f) GDPR is required to assert, exercise or defend legal claims and there is no reason to assume that you have a predominantly legitimate interest in not disclosing your data,
- In the event that disclosure pursuant to Art. 6 para. 1 sentence 1 (c) GDPR is a legal obligation, or
- This is legally permissible and according to Art. 6 para. 1 sentence 1 (b) GDPR is required for the settlement of contractual relationships with you.

4. Unsolicited applications

You are welcome to send us speculative applications. Please make sure that you have enough security for the transmission path of your choice. Sending an e-mail without a suitable

encryption method is not recommended, because then your data could easily be read and used by unauthorized persons on the communication path. If you would like to send us an encrypted e-mail with application documents, please only use the e-mail address info@franzag.de .

5. Cookies

We use cookies on our site. These are small files that your browser automatically creates and that are stored on your device (laptop, tablet, smartphone, etc.) when you visit our site. Cookies do not harm your device; they do not contain viruses, Trojans or other malicious software.

Information is stored in the cookie that results in each case in connection with the specific terminal used. However, this does not mean that we are immediately aware of your identity.

On the one hand, the use of cookies serves to make the use of our offer more pleasant for you. For example, we use so-called session cookies to recognize that you have already visited individual pages on our website. These are automatically deleted after leaving our page.

In addition, to improve usability, we also use temporary cookies that are stored on your device for a specified period of time. If you visit our site again to take advantage of our services, it will automatically recognize that you have already been with us and what inputs and settings you have used so you do not have to re-enter them.

On the other hand, we use cookies to statistically record the use of our website and to evaluate it for the purpose of optimizing our offer (see Section 6). These cookies allow us to automatically recognize that you have already been with us when you visit our site again. These cookies are automatically deleted after a defined time.

The data processed by cookies are required for the purposes mentioned in order to safeguard our legitimate interests as well as those of third parties according to Art. 6 para. 1 sentence 1 (f) GDPR. Most browsers accept cookies automatically. However, you can configure your browser so that no cookies are stored on your computer or so that a hint appears before a new cookie is created. However, disabling cookies completely may mean that you can not use all features of our website.

6. Analysis tools

The tracking measures listed below and used by us are based on Art. 6 para. 1 sentence 1 (f) GDPR. With the tracking measures to be used, we want to ensure a needs-based design and the continuous optimization of our website. On the other hand, we use the tracking measures to statistically record the use of our website and evaluate it for the purpose of optimizing our offer for you. These interests are to be regarded as justified within the meaning of the aforementioned provision.

The respective data processing purposes and data categories can be found in the corresponding tracking tools.

i) Google Analytics

For the purpose of customizing and continually optimizing our pages, we use Google Analytics, a web analytics service provided by Google Inc. (<https://www.google.com/intl/en/about/>) (1600 Amphitheater Parkway, Mountain View, CA 94043, USA, hereafter "Google"). In this context, pseudonymized usage profiles are created and cookies (see point 4) are used. Information generated by the cookie about your use of this website, such as

- Browser type / version,
- Operating system used,
- Referrer URL (the previously visited page),
- Host name of the accessing computer (IP address),
- Time of server request,

are transmitted to a Google server in the US and stored there. The information is used to evaluate the use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage for the purposes of market research and tailor-made website design. This information may also be transferred to third parties if required by law or if third parties process this data on behalf of the company. Under no circumstances will your IP address be merged with any other data provided by Google. The IP addresses are anonymized, so that an assignment is not possible (IP masking).

You can prevent the installation of cookies by setting the browser software accordingly; however, we point out that in this case not all features of this website may be fully exploited. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) and the processing of this data by Google by downloading and installing a browser add-on (<https://tools.google.com/dlpage/gaoptout?hl=de>)

As an alternative to the browser add-on, especially for browsers on mobile devices, you can prevent the collection by Google Analytics by clicking on this link. An opt-out cookie will be set that will prevent the future collection of your data when you visit this website. The opt-out cookie is only valid in this browser and only for our website and is stored on your device. If you delete the cookies in this browser, you must set the opt-out cookie again.

For more information about privacy related to Google Analytics, see the Google Analytics Help Center (<https://support.google.com/analytics/answer/6004245?hl=de>).

ii) Google Adwords Conversion Tracking

To statistically record the use of our website and to evaluate it for the purpose of optimizing our website, we also use Google conversion tracking. In doing so, Google Adwords will set a cookie (see paragraph 5) on your computer if you have reached our website via a Google ad.

These cookies lose their validity after 30 days and are not used for personal identification. If the user visits certain pages of the Adwords customer's website and the cookie has not yet expired, Google and the customer can recognize that the user clicked on the ad and was redirected to this page.

Every Adwords customer receives a different cookie. Cookies can not be tracked via the websites of Adwords customers. The information gathered using the conversion cookie is used to generate conversion statistics for Adwords customers who have opted for conversion tracking. Adwords customers are informed of the total number of users who clicked on their ad and were redirected to a conversion tracking tag page. However, they do not receive information that personally identifies users.

If you do not want to participate in the tracking process, you can also refuse the required cookie setting - for example, via a browser setting that generally disables the automatic setting of cookies. You can also disable cookies for conversion tracking by setting your browser to block cookies from the domain "www.googleadservices.com". Google's privacy policy on conversion tracking can be found here (<https://services.google.com/sitestats/en.html>).

7. Social Media Plug-ins

On our website, on the basis of Art. 6 para. 1 sentence 1 (f) GDPR, we use social plug-ins from the social networks Facebook, Twitter and Instagram to make our company better known. The underlying commercial purpose is to be regarded as a legitimate interest within the meaning of the GDPR. Responsibility for the operation compliant with data protection is to be guaranteed by their respective providers. The integration of the plug-ins is done by means of the so-called two-click method to protect visitors to our website in the best possible way.

a) Facebook

On our website social media plugins from Facebook are used to personalize their use. For this we use the "LIKE" or "SHARE" button. It is an offer from Facebook.

If you visit a page of our website that contains such a plugin, your browser establishes a direct connection to the Facebook servers. The content of the plugin is transmitted by Facebook directly to your browser and incorporated by it into the website.

By integrating the plugins, Facebook receives information that your browser has accessed the corresponding page of our website, even if you do not have a Facebook account or are currently not logged in to Facebook. This information (including your IP address) is transmitted from your browser directly to a Facebook server in the US and stored there.

If you are logged in to Facebook, Facebook can assign the visit to our website directly to your Facebook account. If you interact with the plugins, for example by pressing the "LIKE" or "SHARE" button, the corresponding information is also transmitted directly to a Facebook server and stored there. The information will also be posted on Facebook and displayed to your Facebook friends.

Facebook may use this information for the purpose of advertising, market research and tailor-made Facebook pages. For this purpose, Facebook uses user, interest and relationship profiles, e.g. to evaluate your use of our website in relation to the advertisements displayed on Facebook, to inform other Facebook users about your activities on our website, and to provide other services related to the use of Facebook.

If you do not want Facebook to assign the data collected via our website to your Facebook account, you must log out of Facebook before visiting our website.

For information regarding the purpose and scope of data collection and further processing and the use of the data by Facebook as well as their respective rights and settings options for protecting your privacy, please refer to Facebook's privacy policy (<https://www.facebook.com/about/privacy/>).

b) Twitter

Website plugins by the short message network Twitter Inc. (Twitter) are integrated into our website. Twitter plugins (tweet button) can be recognized by the Twitter logo on our site. An overview of tweet buttons can be found here (<https://about.twitter.com/resources/buttons>).

When you visit a page of our website that contains such a plugin, a direct connection is established between your browser and the Twitter server. Twitter receives the information that you have visited our site with your IP address. If you click on the Twitter "tweet button" while logged in to your Twitter account, you can link the contents of our pages to your Twitter profile. This allows Twitter to associate your visit to our pages with your user account. We point out that we as the provider of the pages are not aware of the content of the transmitted data and their use by Twitter.

If you do not want Twitter to associate your visit to our pages, please log out of your Twitter account.

Further information can be found in Twitter's privacy policy (<https://twitter.com/privacy>).

c) LinkedIn

Our website uses features of the LinkedIn network. LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, United States. Each time you visit one of our pages that contains LinkedIn features, it will connect to LinkedIn servers. LinkedIn is informed that you have visited our website with your IP address. If you click LinkedIn's "Recommend Button" and are logged in to your LinkedIn account, LinkedIn will be able to associate your visit to our website with you and your user account. We point out that we as the provider of the pages have no knowledge of the content of the transmitted data and their use by LinkedIn.

For more information, please refer to the LinkedIn privacy statement at: <https://www.linkedin.com/legal/privacy-policy>.

d) Xing

Our website uses functions of the XING network. The provider is XING AG, Dammtor Strasse 29-32, 20354 Hamburg, Germany. Each time you visit one of our sites that include Xing features, it connects to Xing servers. Storage of personal data is not done to our knowledge. In particular, no IP addresses are stored or the usage behavior is not evaluated.

Further information on data protection and the Xing Share button can be found in Xing's privacy policy at https://www.xing.com/app/share?op=data_protection.

8. Affected rights

You have the right:

- In accordance with Art. 15 GDPR, to request information about your personal data which is processed by us. In particular, you can provide information on the processing purposes, the category of personal data, the categories of recipients to whom your data has been disclosed, the planned retention period, the right to rectification, deletion, limitation of processing or opposition, the existence of a right to complain, the source of their data, if not collected by us, and the existence of automated decision-making including profiling and, where appropriate, meaningful information about their details;
- In accordance with Art. 16 GDPR, to immediately demand the correction of incorrect or complete personal data stored with us;
- In accordance with Art. 17 GDPR, to demand the deletion of your personal data stored by us, unless the processing is required for exercising the right to freedom of expression and information, for the fulfillment of a legal obligation, for reasons of public interest or for the assertion, exercise or defense of legal claims;
- In accordance with Art. 18 GDPR, to restrict the processing of your personal data if you dispute the accuracy of the data, the processing is unlawful but you reject its deletion and we no longer need the data, but if you need it to assert, exercise or defend legal claims or you have objected to the processing in accordance with Art. 21 GDPR;
- In accordance with Art. 20 GDPR, to receive your personal data provided to us in a structured, standard and machine-readable format or to request transmission to another responsible person;
- In accordance with Art. 7 para. 3 GDPR, to revoke your previously granted consent to us at any time. As a result, in future we are not allowed to continue data processing based on this consent, and
- In accordance with Art. 77 GDPR, to complain to a supervisory authority. As a rule, you can contact the supervisory authority of your usual place of residence or work or our company headquarters.

9. Right to object

If your personal data are processed on the basis of legitimate interests in accordance with Art. 6 para. 1 sentence 1 (f) GDPR, you have the right to file an objection against the processing of your personal data in accordance with Art. 21 GDPR, provided that there are reasons for this arising from your particular situation or the objection is directed against direct mail. In the latter case, you have a general right of objection, which is implemented by us without specifying any particular situation.

If you would like to exercise your right of revocation or objection, please send an e-mail to info@franzag.de.

10. Data security

We use the popular SSL (Secure Socket Layer) method within the site visit, in conjunction with the highest level of encryption supported by your browser. In general, this is a 256-bit encryption. If your browser does not support 256-bit encryption, we will use 128-bit SSLv3 technology instead, if possible. Whether a single page of our website is encrypted is shown by the closed representation of the key or lock icon in the lower status bar of your browser.

We also take appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or total loss, destruction or against unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.

11. Updating and changing this privacy policy

This privacy policy is currently valid and was last updated in May 2018.

As a result of the further development of our website and offers thereof or due to changed legal or official requirements, it may be necessary to change this privacy policy. The current privacy policy can be viewed and printed by you at any time on the website under <http://www.franzag.de/index.php?id=155>.